

NATIONAL COAL MINING MUSEUM



Unmissable Sponsorship Opportunities as an Event Partner in 2025

Bold as Brass – 7th June 2025

After a successful event in 2024, when record numbers attended, the Bold as Brass contest will return this summer to the National Coal Mining Museum for England in Wakefield. Delivered by Brass Bands England in partnership with the Museum, it will take place on Saturday 7th June.

Competing bands will be asked to perform a march and a 20-minute entertainment programme. All competing performances will be adjudicated with trophies awarded to the winning bands including:

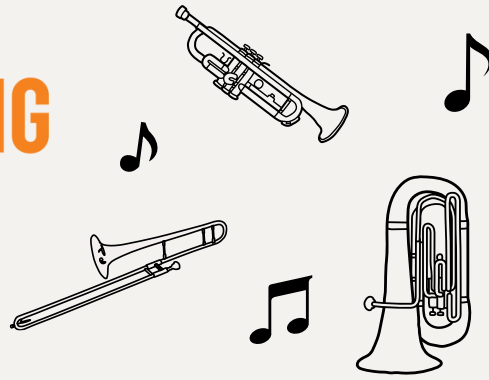
- Best March Presentation
- Most Entertaining Performance
- Best Overall Band
- Best Youth Band

A non-competitive section will allow bands who just want to come and perform to do so, with the option to still be able to benefit from the adjudicator's feedback but without being ranked.

Jess Wilson, BBE's Events Manager: "Bold as Brass' aim is to connect bands with new audiences of different ages and interests. Banding has rich, cultural history in mining, and by marrying that with a heritage setting bands have the unique opportunity to showcase all that they have to offer. The event is designed to provide an opportunity for bands to perform marches within their repertoire as well as showcase their summer programmes where audiences can sit and enjoy the music. In 2024, the event drew a crowd of over 1,000. I hope that everyone has a similarly positive experience in 2025."



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Sponsorship Opportunities Available:

- Event Headline Sponsor – **£3,000 & VAT**
- Event Stage Sponsor – **£1,500 & VAT**
- Event Prizes Sponsor – **£1,000 & VAT**

Sponsorship Benefits Include:*

- Your brand name reaching 100's of visitors to the event
- Your brand associated with a National Museum with an International reach & strong local presence
- An opportunity to showcase your name and products at the event
- Acknowledgement on NCMME social media platforms (48k followers) and website
- Acknowledgement and logo on all event marketing and promotional material
- Acknowledgement on Brass Bands England website & social media (19k followers)
- Acknowledgement in the NCMME What's On Guide & Bold as Brass Event programme
- Thank you acknowledgement during the event
- Corporate away day/volunteering opportunities including a mine tour for your staff
- VIP Access to selected events for your staff

*Benefits are subject to type & value of sponsorship package

Interested in supporting
this event?



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Charity Registration Number: 517325

